

PLEASE JOIN US FOR THE  
4TH ANNUAL

# BOW TIES

AND



WINE DINNER FUNDRAISER  
THURSDAY SEPTEMBER 19TH, 2019

WINE DINNER FUNDRAISER  
Bow ties & tiaras are encouraged but not required

SPONSORSHIPS AVAILABLE  
Contact the Coalition office for information (850) 696-2291

TICKETS  
\$130 PER PERSON  
\$245 PER COUPLE  
\$740 PER TABLE OF SIX  
\$975 PER TABLE OF EIGHT

PROCEEDS WILL BENEFIT HEALTHY START PROGRAMS AND  
INITIATIVES TO IMPROVE BIRTH AND DEVELOPMENTAL OUTCOMES  
FOR WOMEN AND INFANTS IN ESCAMBIA COUNTY

# HOW YOUR DONATIONS HELP

The Healthy Start Coalition's mission is to reduce infant mortality with your help we can do just that. We offer a wide array of education and support services including programs that help pregnant women access medical care, provide needed equipment to at-risk infants, and support to bereaved families.

Highlighted programs include:

## CENTURY HEALTH CLINIC:

Lack of early and consistent prenatal care can lead to poor birth outcomes including preterm delivery, low birth weight babies, and birth defects. Our Clinic in Century, Florida, addresses the needs of a rural community by providing quality pediatric and obstetric health care and nutrition counseling within walking distance. We currently serve nearly 150 women and young children in our clinic every month.

Every \$100 raised can provide a sturdy stroller to a mom who walks to her appointment.

## SAFE SLEEP SURVIVAL KITS:

Unsafe sleep environments are one of the leading causes of infant death in the United States. The Coalition's Safe Sleep Kits provide vulnerable families with the education and equipment needed to provide a safe sleep environment for their baby. Our Safe Sleep Survival Kits include a portable Pack n Play, fitted sheet, Halo sleeper, educational materials, and hands-on instructions.

Every \$100 raised can provide a Safe Sleep Survival Kit for a baby who does not have a safe place to sleep.

## GRIEF COUNSELING AND SUPPORT:

Unfortunately some families suffer the heartbreak of losing a child. Specially trained social workers and therapists can help families navigate their difficult journey from the time of diagnosis through the tender end of life. We also provide families with grief support kits which include a memory box, journal, and other supportive materials.

# SPONSORSHIP LEVELS

**DIAMOND SPONSOR** | \$2,500 Recognition as diamond sponsor includes 8 tickets to Bow Ties & Tiaras, full-page ad in color program, name included in press release, logo on Healthy Start Coalition website, logo on e-mail invitation, recognition in e-newsletter, recognition on social media, name on event signage, recognition and opportunity to speak at Bow Ties & Tiaras. This level can provide 25 hours of counseling, 25 strollers or 25 cribs.

**RUBY SPONSOR** | \$1,500 Recognition as ruby sponsor includes 6 tickets to Bow Ties & Tiaras, half-page ad in color program, name included in press release, logo on Healthy Start Coalition website, logo on e-mail invitation, recognition in e-newsletter, recognition on social media, name on event signage. This level can provide 10 hours of counseling, 10 strollers or 10 cribs.

**SAPPHIRE SPONSOR** | \$1,000 Recognition as sapphire sponsor includes 4 tickets to Bow Ties & Tiaras, quarter-page ad in color program, name on Healthy Start Coalition website, recognition in e-newsletter, recognition on social media, name on event signage. This level can provide 8 hours of counseling, 8 strollers or 8 cribs.

**EMERALD SPONSOR** | \$500 Recognition as emerald sponsor includes 2 tickets to Bow Ties & Tiaras, listing in color program, recognition in e-newsletter, name on event signage. This level can provide 5 hours of counseling, 5 strollers or 5 cribs.

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## SPONSOR AGREEMENT

I agree to sponsor the 2019 Bow Ties & Tiaras at the level indicated above. I understand that my logo and sponsorship payment and artwork are due by September 1st, 2019 for inclusion in press and advertising materials. Please send logo in .jpeg or .png format to outreach@healthystart.info

Signed: \_\_\_\_\_

Company Name to Appear in Program: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_

Payment Recieved: \_\_\_\_\_

Logo Recieved: \_\_\_\_\_

Contact Somar Leal at Healthy Start Coalition at (850) 696-2291 for more

Bow Ties and  
Tiaras  
Program Ad  
Sizes and  
Specifications

Full Page  
5.5" x 8.5"

Included with  
\$2500 Diamond  
Level Sponsorship

Keep important elements such as text at least 1/4" from the edge of your full page ad to prevent them from being cut off

Half Page  
5.125" x 4"

Included  
with \$1500  
Ruby Level  
Sponsorship

Quarter Page  
(Vertical)  
2.5" x 4"

Included  
with \$1000  
Sapphire  
Sponsorship

This size not  
available.

This size not  
available.

Please keep important elements (such as text) at least 1/4" from the edge of your full page ad to prevent them from being cut off during printing.

### Ad sizes

Full page: 5.5" x 8.5"

Half page: 5.125" x 4"

Quarter page: 2.5" x 4" vertical

### File Types Accepted

PDF (Press Quality)

Photoshop

Illustrator

InDesign (Packaged)

Publisher

TIFF, JPEG, or PNG (300dpi or higher only)

All files should be high resolution and in full color.

Send images to  
[outreach@healthystart.info](mailto:outreach@healthystart.info) no later  
than September 1st, 2019

# Thank you for your support!

